

## SHAMPOO CREAM - SULFATE FREE

This opaque creamy shampoo is easy to prepare and creates a nice foam. Dedicated to dry hair, it acts as a conditioner – silicone free. Thanks to VIVAPUR® CS 032 XV which is a co–process of Microcrystalline Cellulose and Xanthan Gum that create this effect.

| Phase | Product Name                          | INCI   | Functions                       | %     |
|-------|---------------------------------------|--|---------------------------------|-------|
| А     | Demineralized Water                   | Aqua   | Solvent                         | 53.35 |
|       | Microcare® NB (Thor)                  | Sodium Benzoate  | Preservative                    | 0.5   |
|       | Sodium Gluconate Granular             | Sodium Gluconate   | Chelating Agent                 | 0.2   |
| В     | VIVAPUR® CS 032 XV                    | Microcrystalline Cellulose, Xanthan Gum  | Stabilizer, Thickener           | 3.0   |
| С     | Plantacare® 818 UP                    | Coco-Glucoside, Aqua   | Nonionic Surfactant             | 25.0  |
|       | Dehyton® K COS                        | Cocamidoproyl Betaine, Aqua  | Amphoteric Surfactant           | 7.0   |
|       | Lamesoft® PO 65/MB                    | Coco-Glucoside, Glyceryl Oleate, Aqua,<br>Tocopherol, Hydrogenated Palm Glycerides<br>Citrate, Citric Acid | Emollient                       | 2.5   |
|       | Plantasil <sup>®</sup>                | Aqua, Dicraprylyl Ether, Decyl Glucoside,<br>Glyceryl Oleate, Benzoic Acid, Citric Acid                    | Conditioner                     | 6.0   |
| D     | Gluadin® KERA-P LM                    | Hydrolyzed Vegetable Protein, Aqua,<br>Sodium Benzoate   | Protection, Repair,<br>Softness | 1.0   |
|       | Perfume Cosmos Clean Fresh (Robertet) | Parfum   | Perfume                         | 0.5   |
|       | Citric Acid Solution 50 %             | Aqua, Citric Acid  | pH Adjuster                     | 0.95  |

Formulated by AMI CHIMIE, France

## **Process**

Phase A dissolve preservative and chelating agent in water.

Add VIVAPUR $^{\circ}$  CS 032 XV under low agitation, into A and maintain this stirring for one minute then leave under strong agitation with dissolver plate (2 000 rpm) for 15 min.

Add the Ingredients of phase C one by one, homogenizing between each addition. Add phase D and adjust pH to 5.

